



## **Mansinhbhai Institute of Dairy and Food Technology** (Affiliated to Kamdhenu University, Gandhinagar)

### **Expert talk on “Entrepreneur opportunities in Dairy sector and New product development (NPD)”**

Innovation is the driving force behind economic growth, and it emerges from every layer of society. At Mansinhbhai Institute of Dairy and Food Technology (MIDFT), Mehsana, we have established an **Innovation Cell** under the Student Start-up and Innovation Policy (SSIP 2.0) to foster creativity and support the innovative ideas of our students. We warmly invite students with novel ideas and aspiring entrepreneurs to submit their proposals through their faculty guides to the Innovation Cell at MIDFT. This is a valuable opportunity to gain support and guidance under the SSIP 2.0 scheme and bring your innovations to life.

The Innovation Cell (SSIP) at MIDFT is organizing an expert talk on “**Entrepreneur opportunities in Dairy sector and New product development (NPD)**” under the SSIP 2.0 mandate. This session will be held on **19<sup>th</sup> June 2026** at Seminar Hall of MIDFT from 10:00am -12:30pm. The objective of this expert lecture is to raise awareness and sensitize students to the emerging opportunities and advancements in dairy science, aimed at building a better future through innovation.

**About the Expert:** We had invited Shri. Sameer Saxena as the guest expert for this session. He is serving as the Head, QA and NPD at, GCMMF-Amul. He dedicates his expertise to driving innovation, fostering entrepreneurship, and promoting sustainable growth in the agricultural sector.

**Date:** 19<sup>th</sup> June, 2026

**Time:** 10:30am -01:00pm

**Venue:** Seminar Hall, MIDFT, Mehsana

For further information kindly contact:

#### **Programme Co-ordinator**

Dr. Amiben Patel (SSIP Coordinator)  
MIDFT, Mehsana  
Email: [ami@midft.com](mailto:ami@midft.com)  
Mob: 9825067311

#### **Principal**

Dr. D.A. Shukla, Principal & Dean,  
MIDFT, Mehsana  
Email: [dharmendrashukla@midft.com](mailto:dharmendrashukla@midft.com)  
Mob. 8849082610